



Recommended FACEBOOK IMAGE SIZES

2021



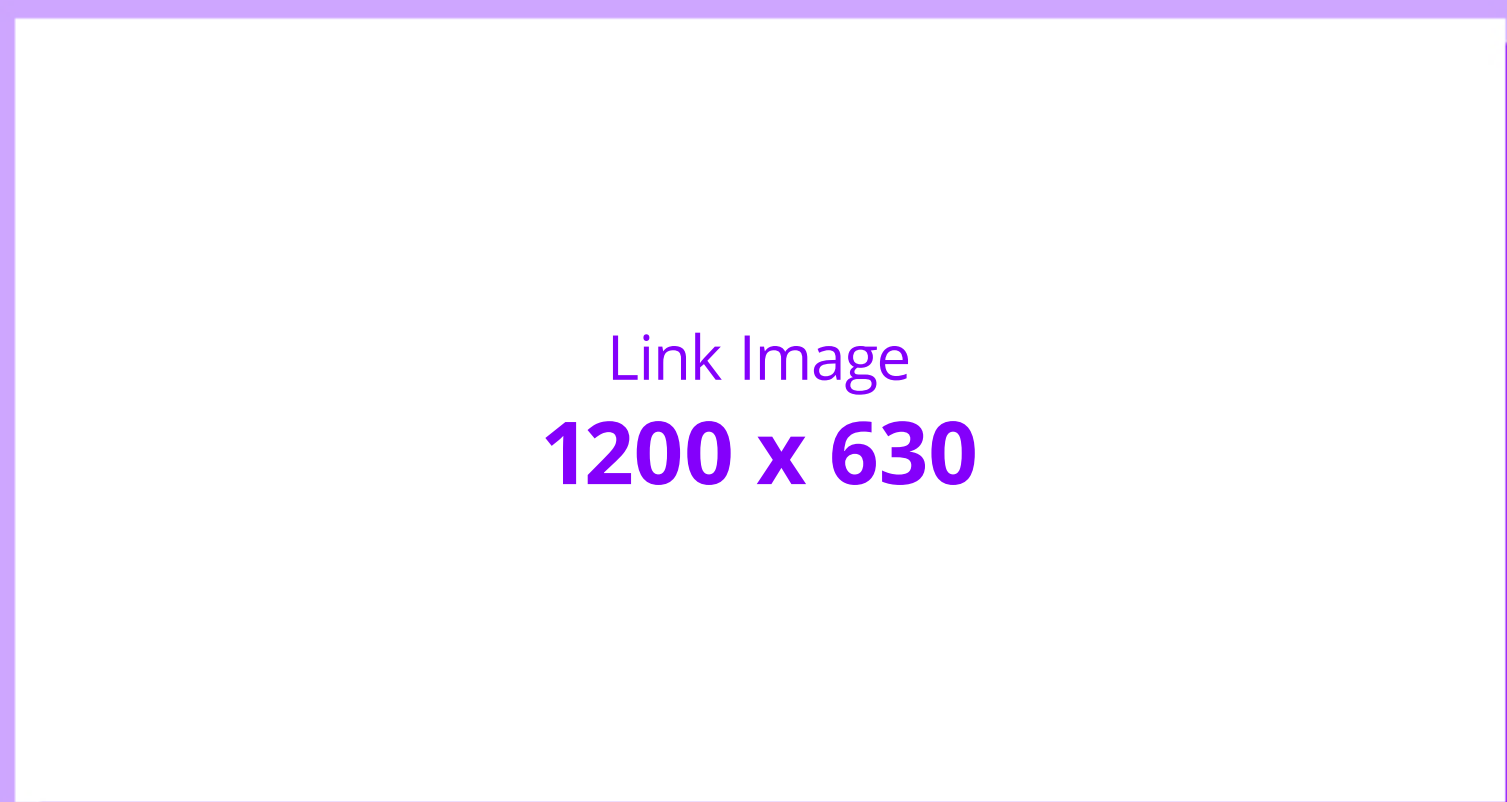
Profile Content



Profile Photo
180 x 180



Cover Photo
820 x 312



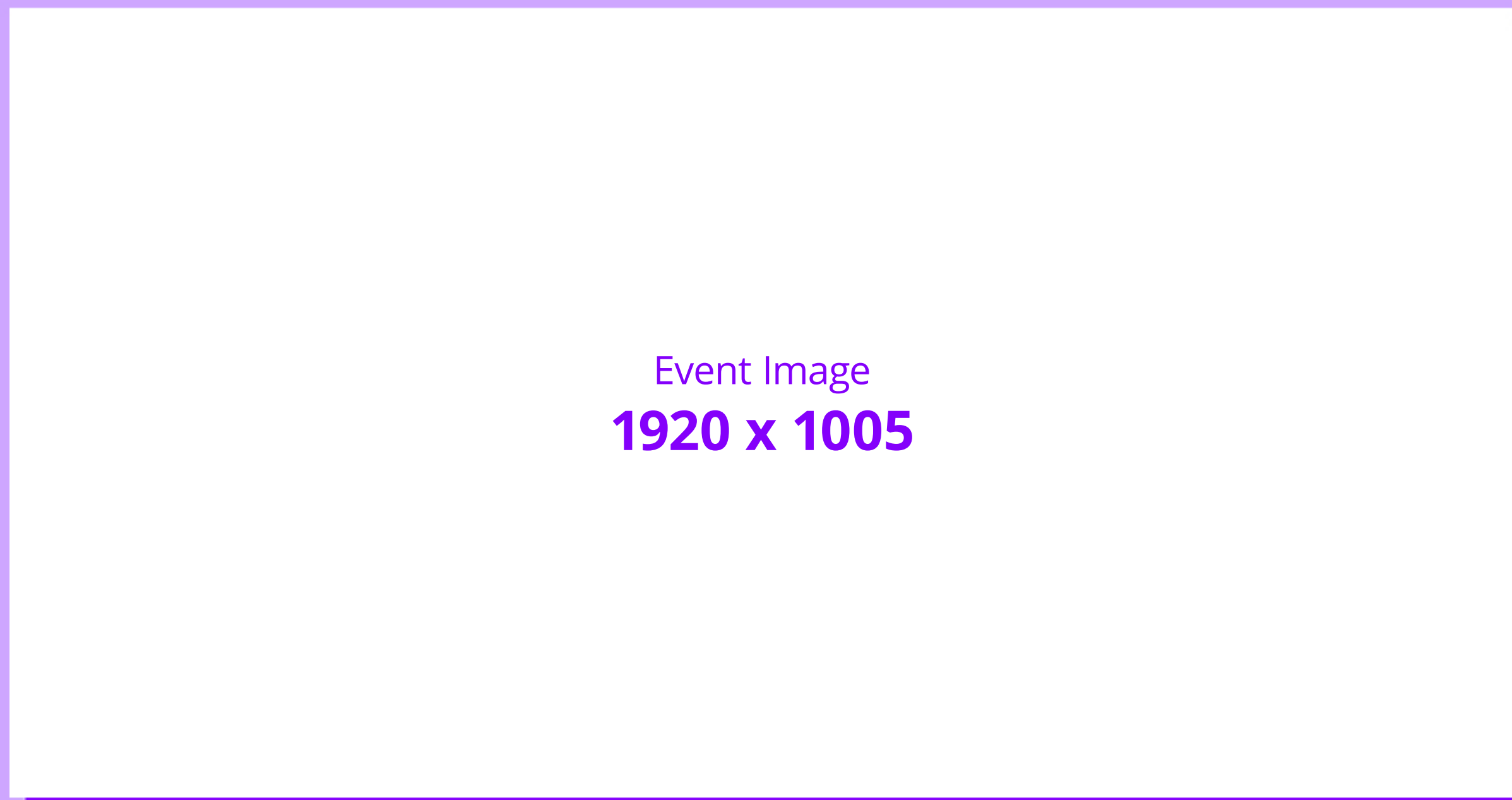
Link Image
1200 x 630



Image Post
1200 x 630



Highlighted Image
1200 x 717



Event Image
1920 x 1005



Video Content



Video
1280 x 720
240 minutes
(maximum length)



Ad Content

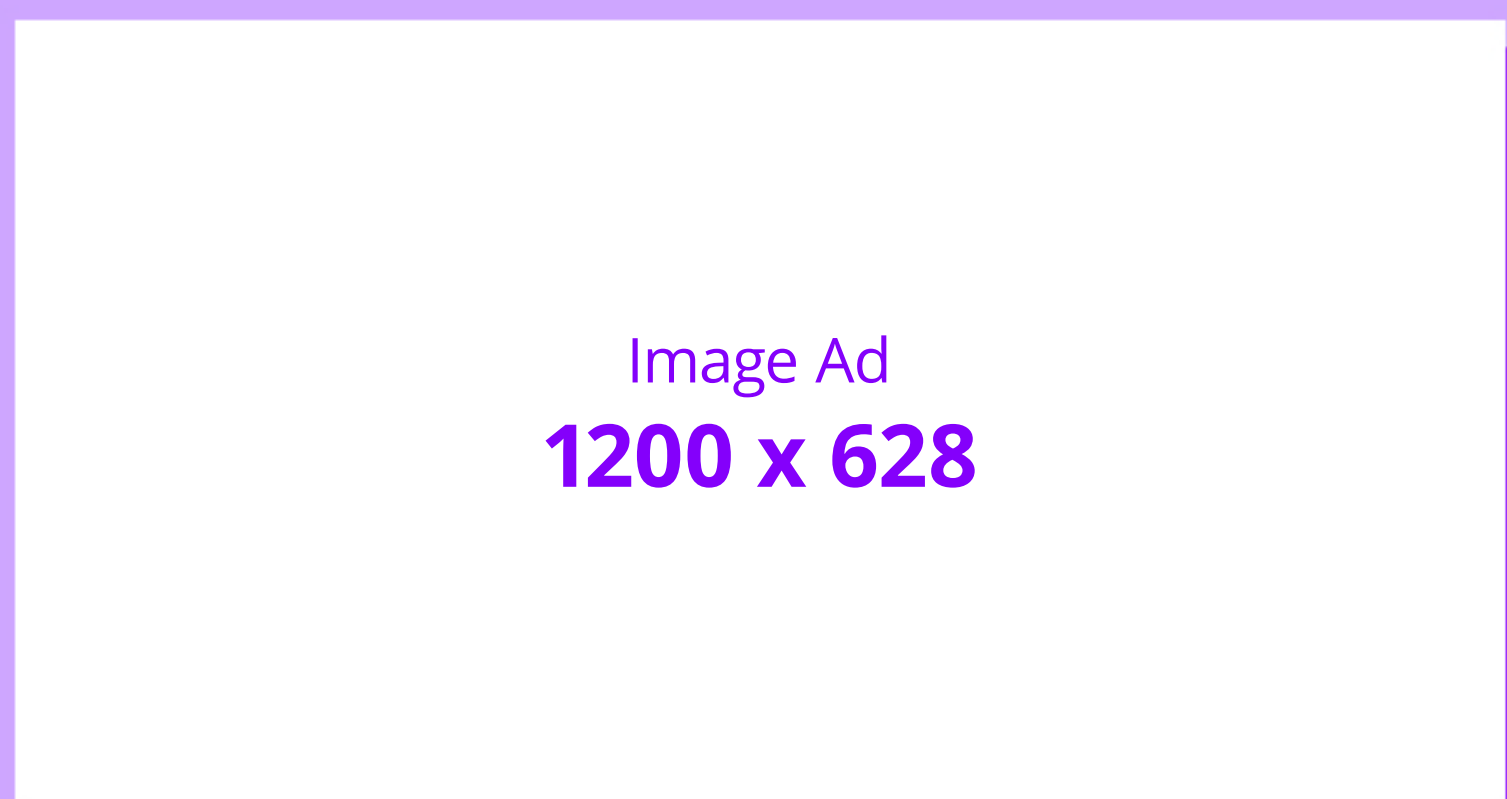
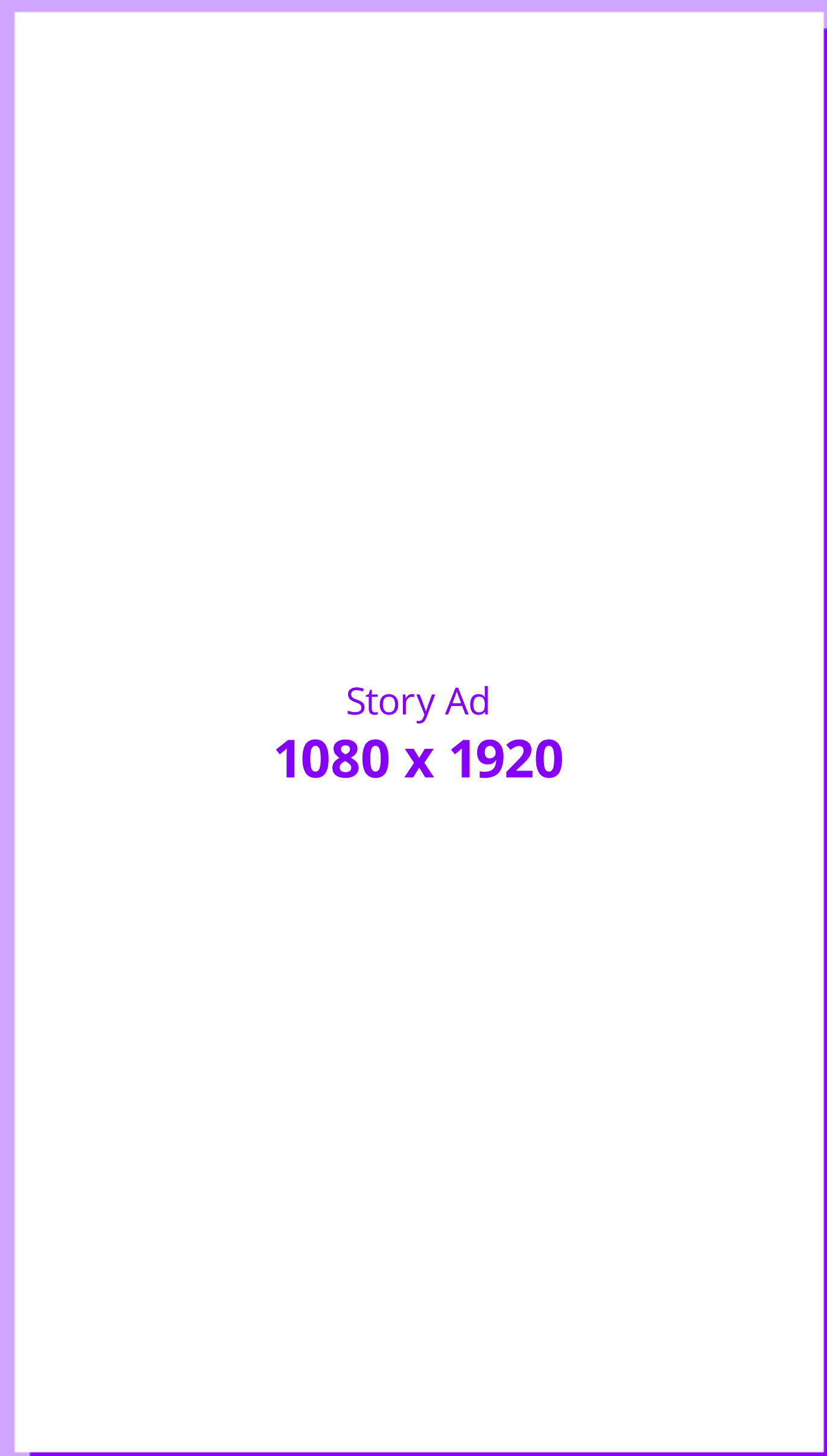


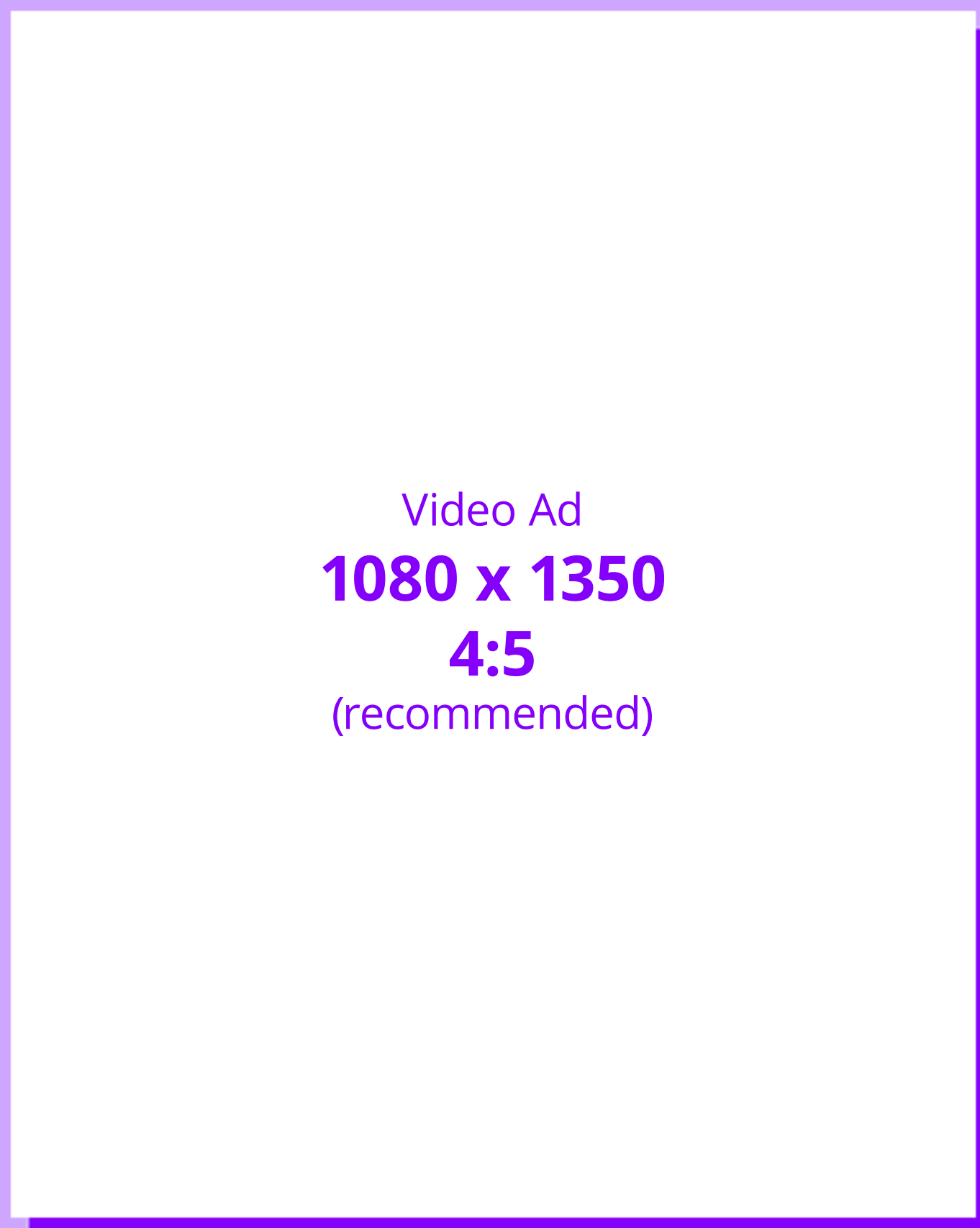
Image Ad
1200 x 628



Messenger Image Ad
1200 x 628



Story Ad
1080 x 1920



Video Ad
1080 x 1350
4:5
(recommended)



Group Content



Group Cover Image
1640 x 856