



Recommended PINTEREST IMAGE SIZES

2021



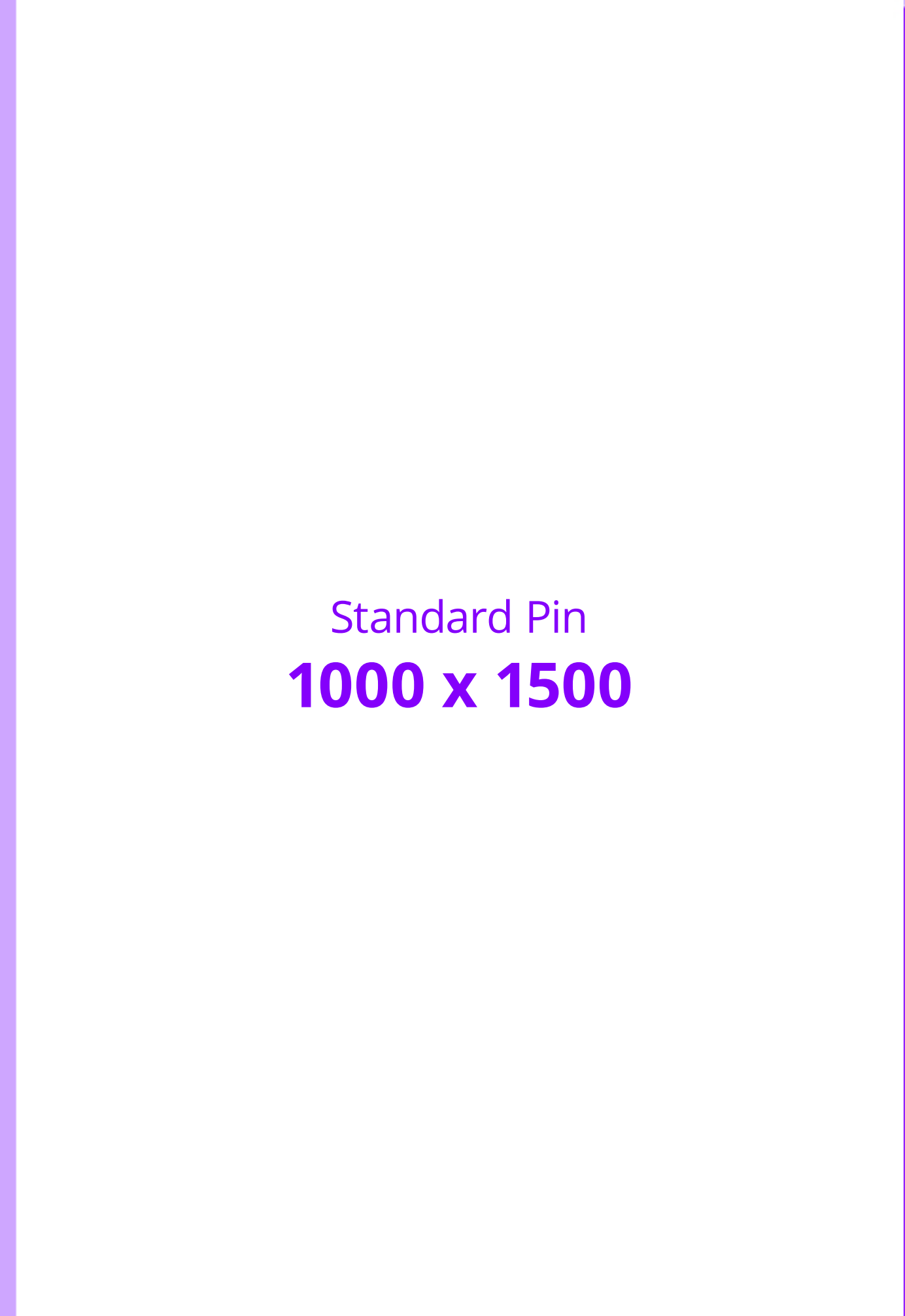
Profile Content



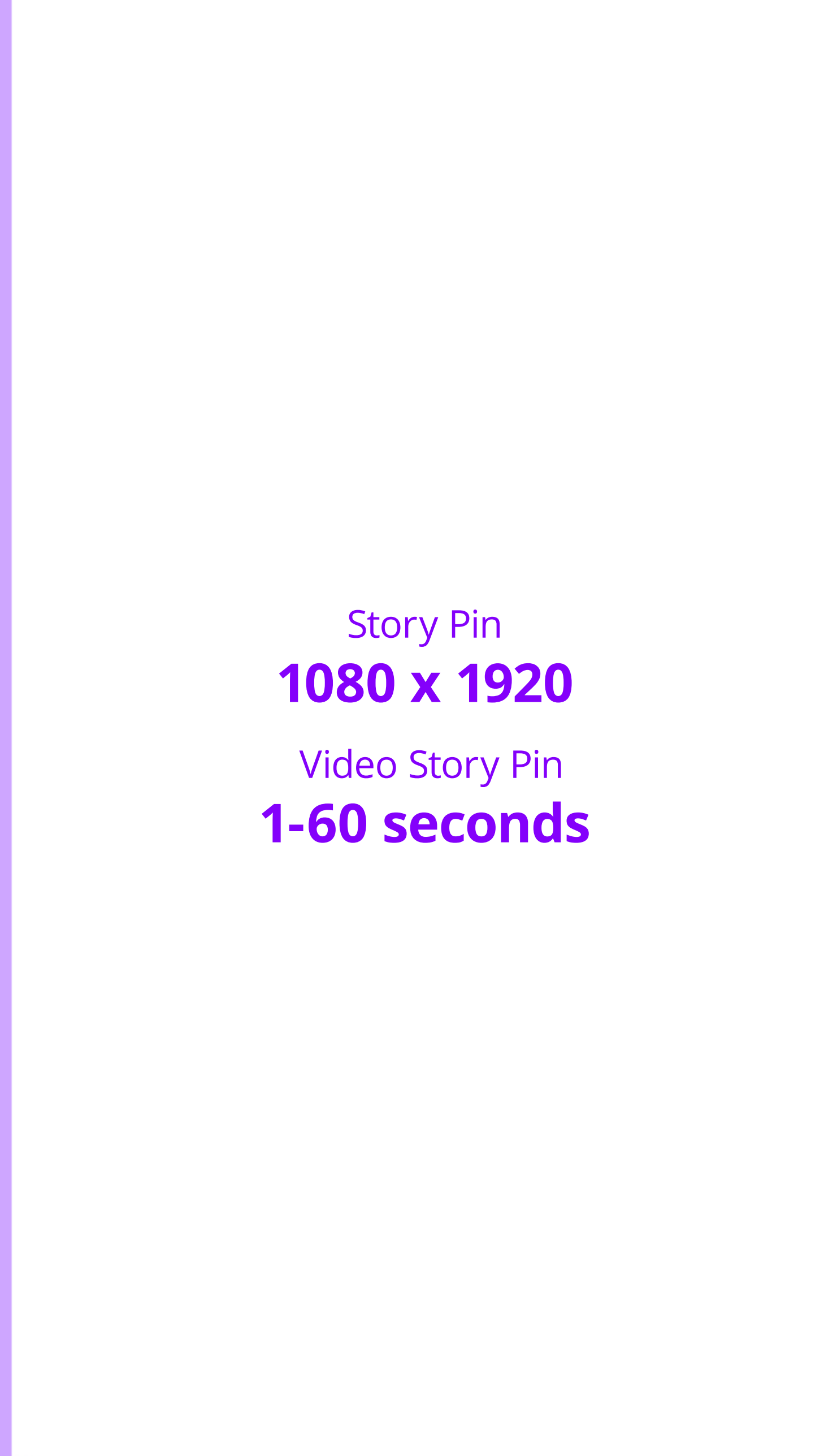
← Profile Picture
165 x 165



← Board Display Image
222 x 150



Standard Pin
1000 x 1500



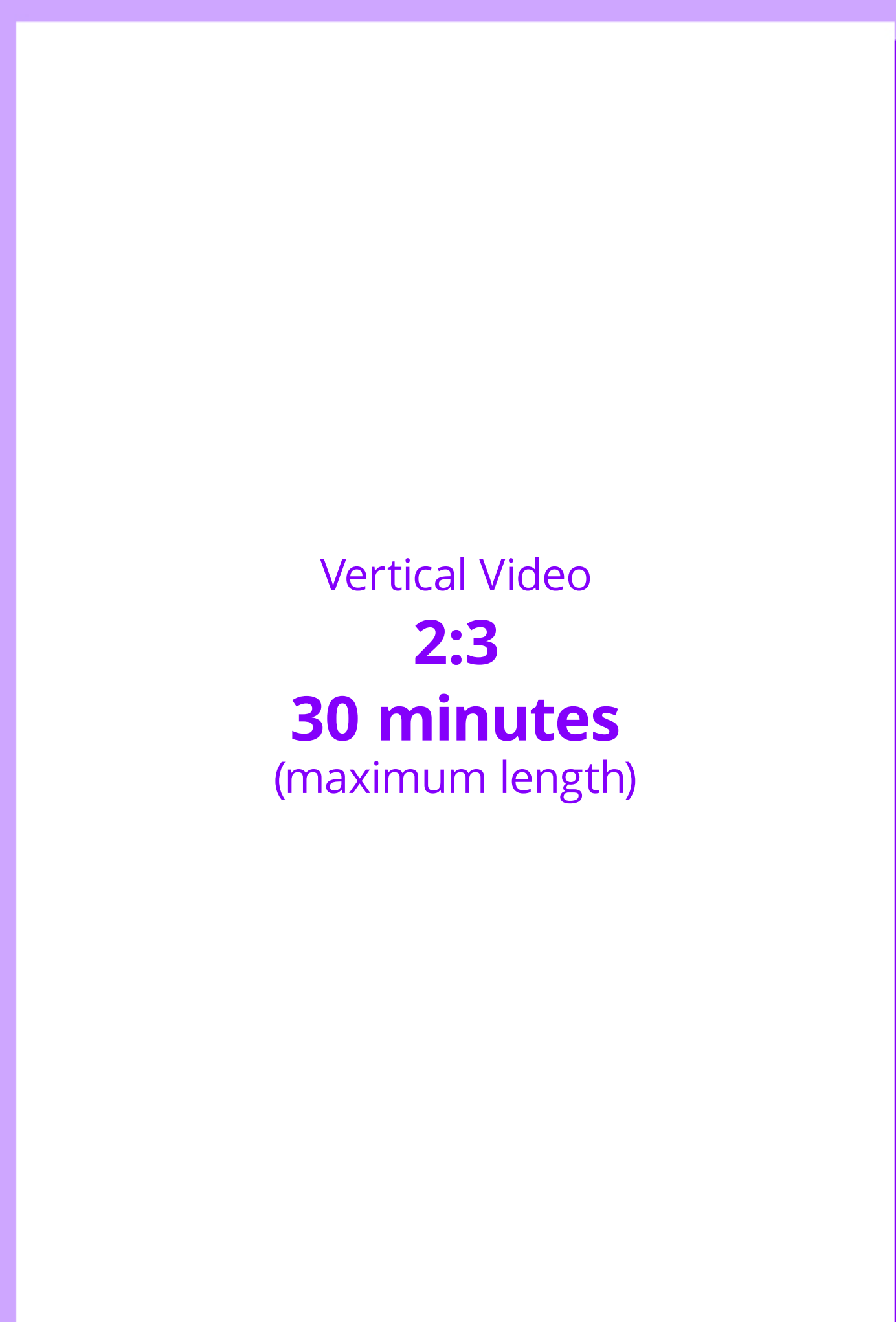
Story Pin
1080 x 1920
Video Story Pin
1-60 seconds



Video Content



Square Video
1:1
30 minutes
(maximum length)



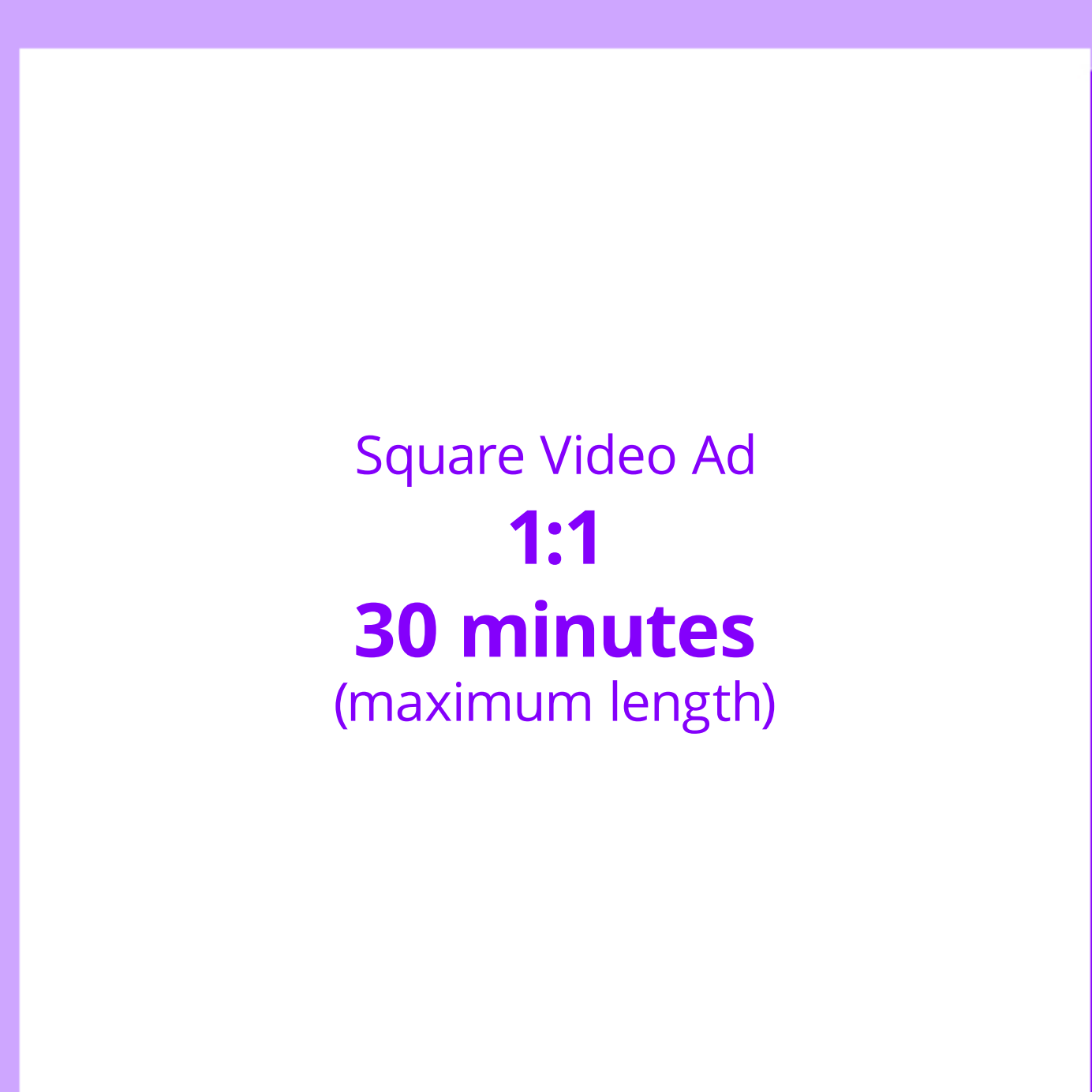
Vertical Video
2:3
30 minutes
(maximum length)



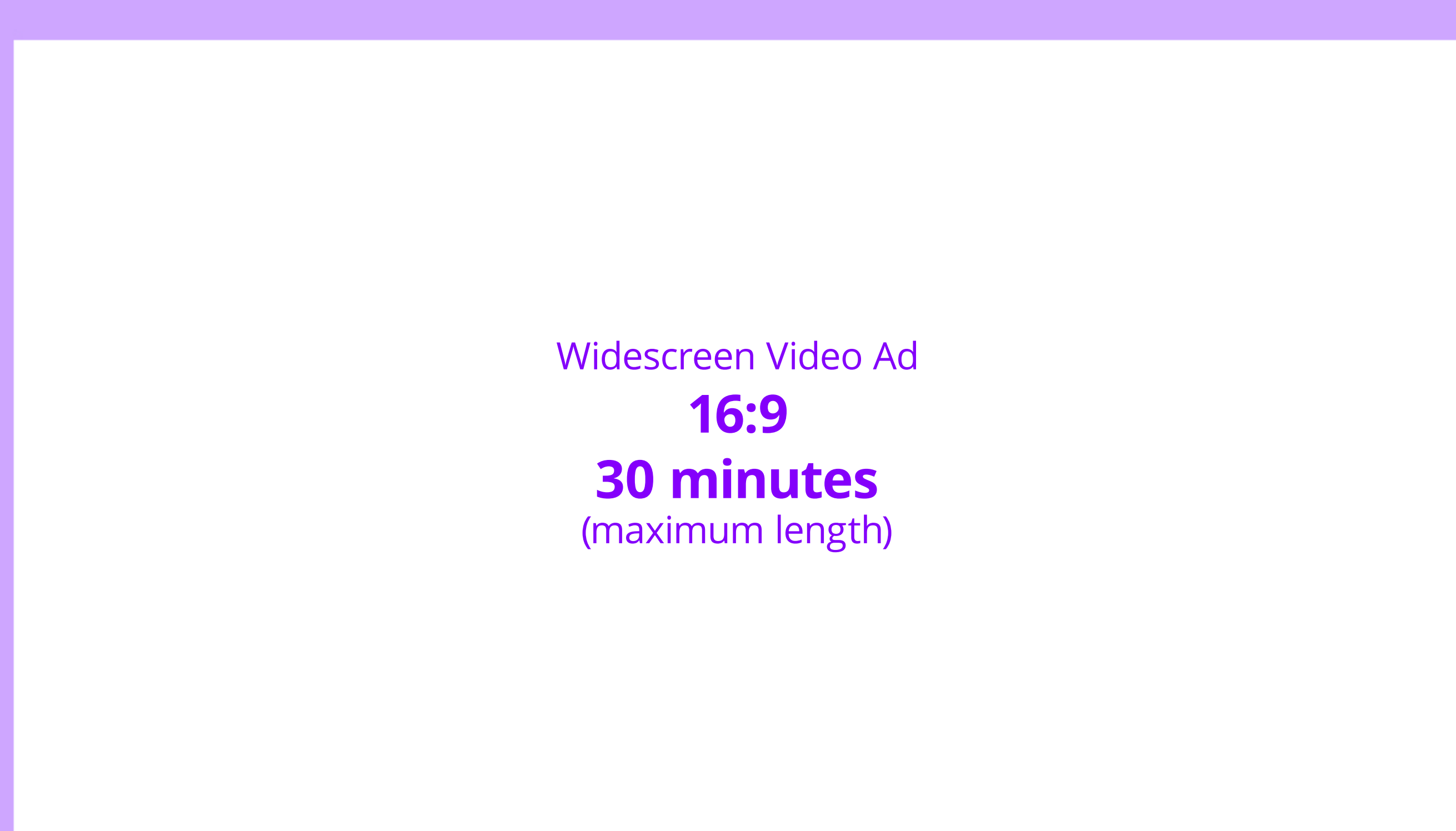
Vertical Video
9:16
30 minutes
(maximum length)



Video Ad Content



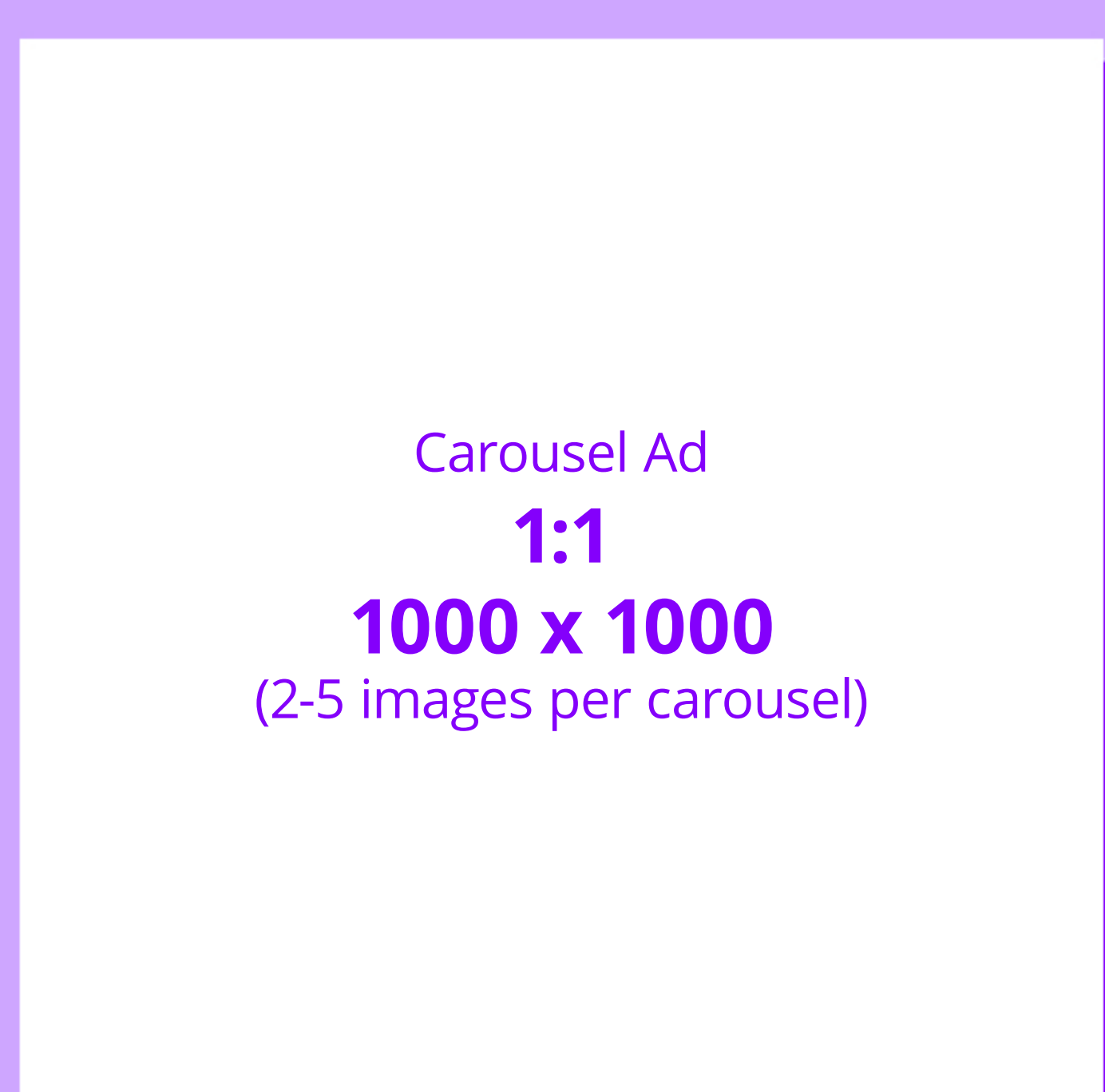
Square Video Ad
1:1
30 minutes
(maximum length)



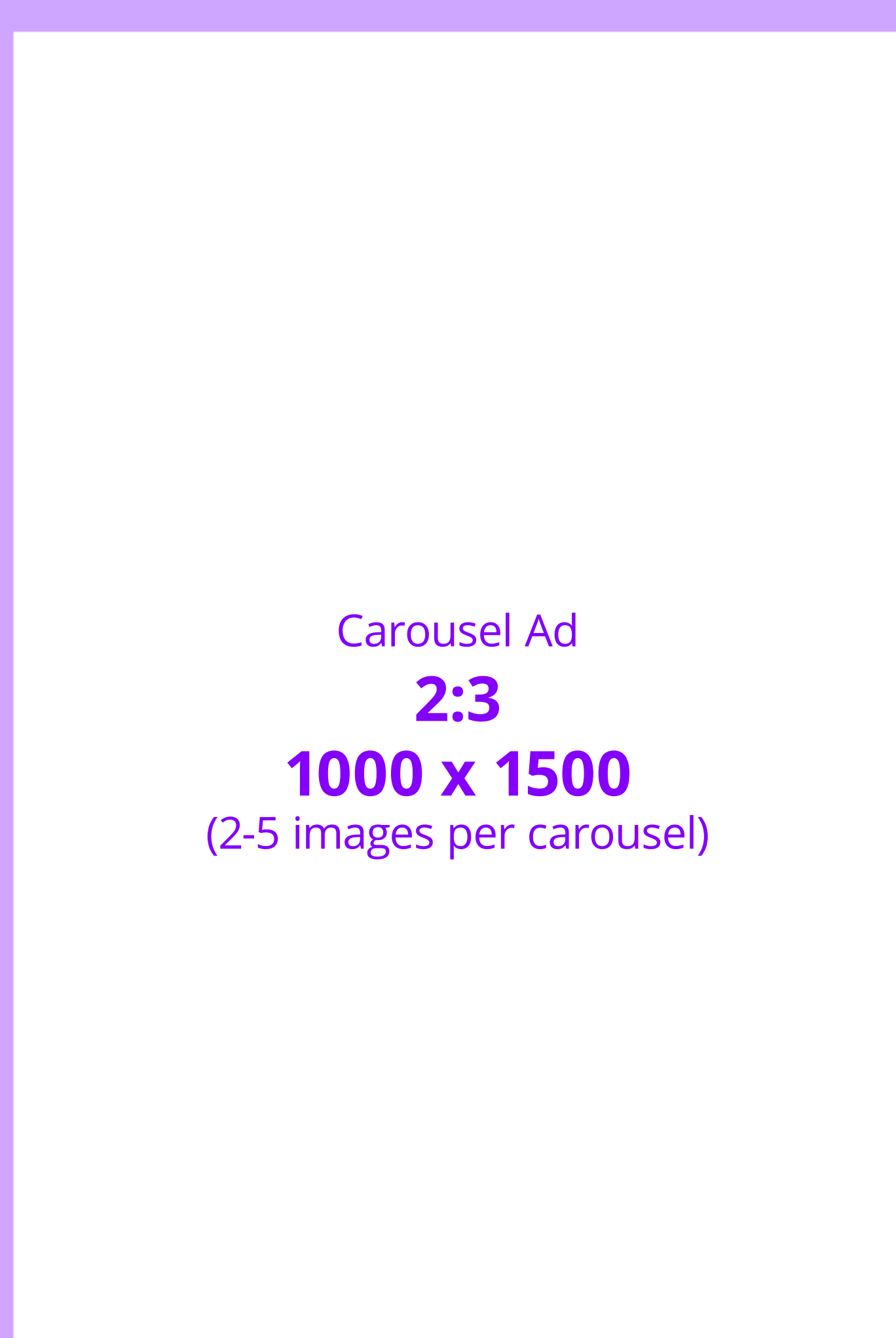
Widescreen Video Ad
16:9
30 minutes
(maximum length)



Carousel Ad Content



Carousel Ad
1:1
1000 x 1000
(2-5 images per carousel)



Carousel Ad
2:3
1000 x 1500
(2-5 images per carousel)