

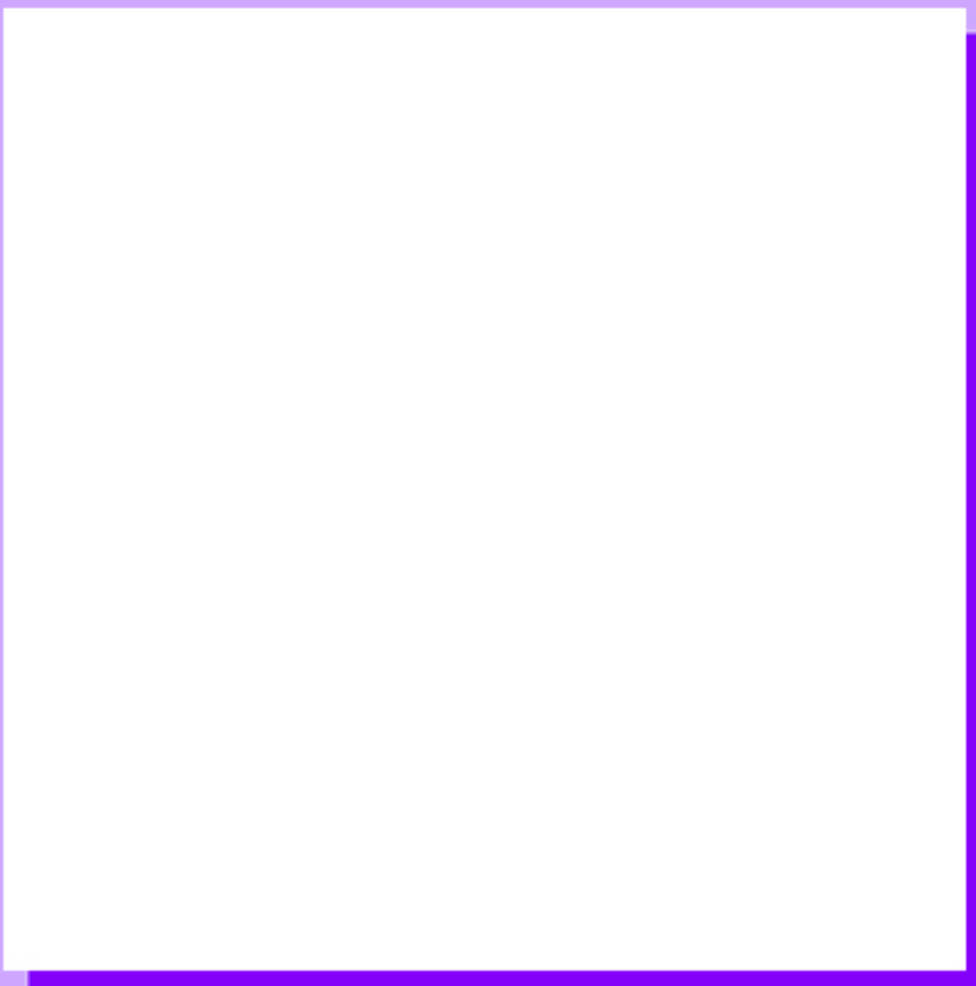


Recommended YOUTUBE IMAGE SIZES

2021



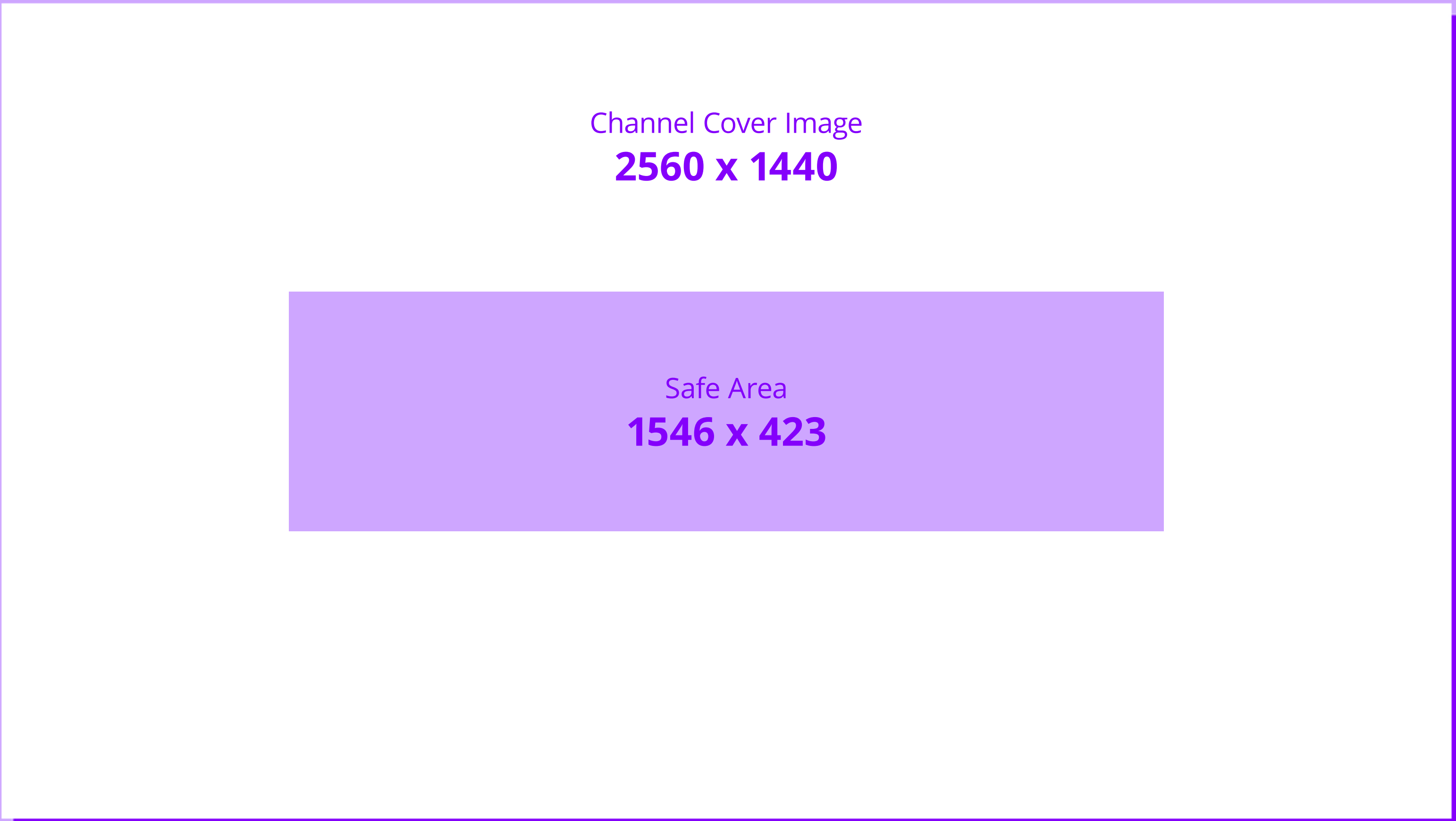
Profile Content



←
Profile Photo
800 x 800



Thumbnail Image
1280 x 720



Channel Cover Image
2560 x 1440

Safe Area
1546 x 423



Ad Content



←
Display Ads
300 x 250



←
Overlay Ads
480 x 60



←
Companion Banner Ads
300 x 250



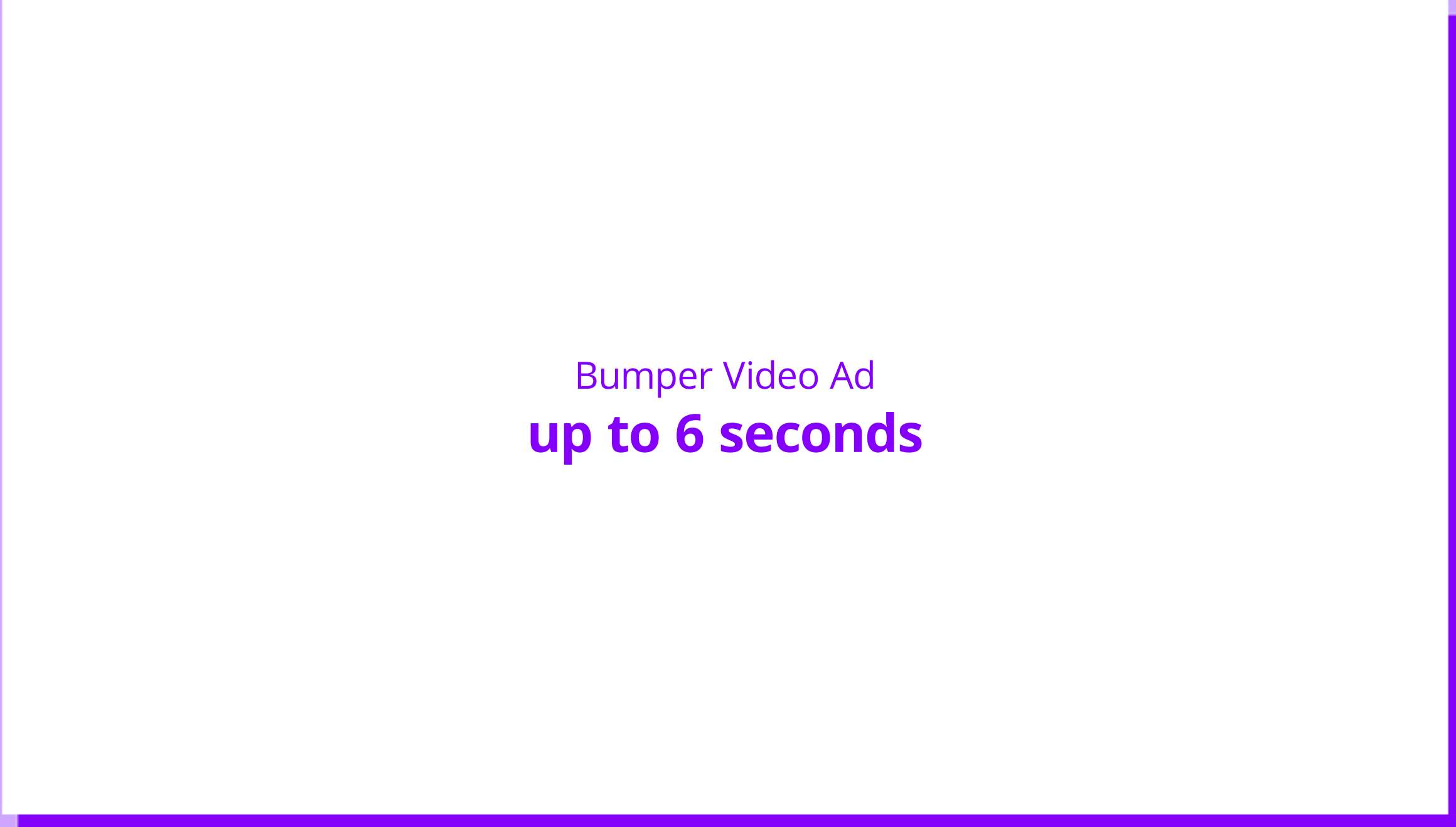
Video Ad Content Length



Skippable Video Ad
12 seconds to 6 minutes



Non-Skippable Video Ad
15 or 20 seconds
(depending on the region)



Bumper Video Ad
up to 6 seconds



Video Content



←
Standard Video **16:9**
426 x 240 (minimum)



Standard Video
16:9
3840 x 2160
(maximum)