



Recommended TIKTOK IMAGE SIZES

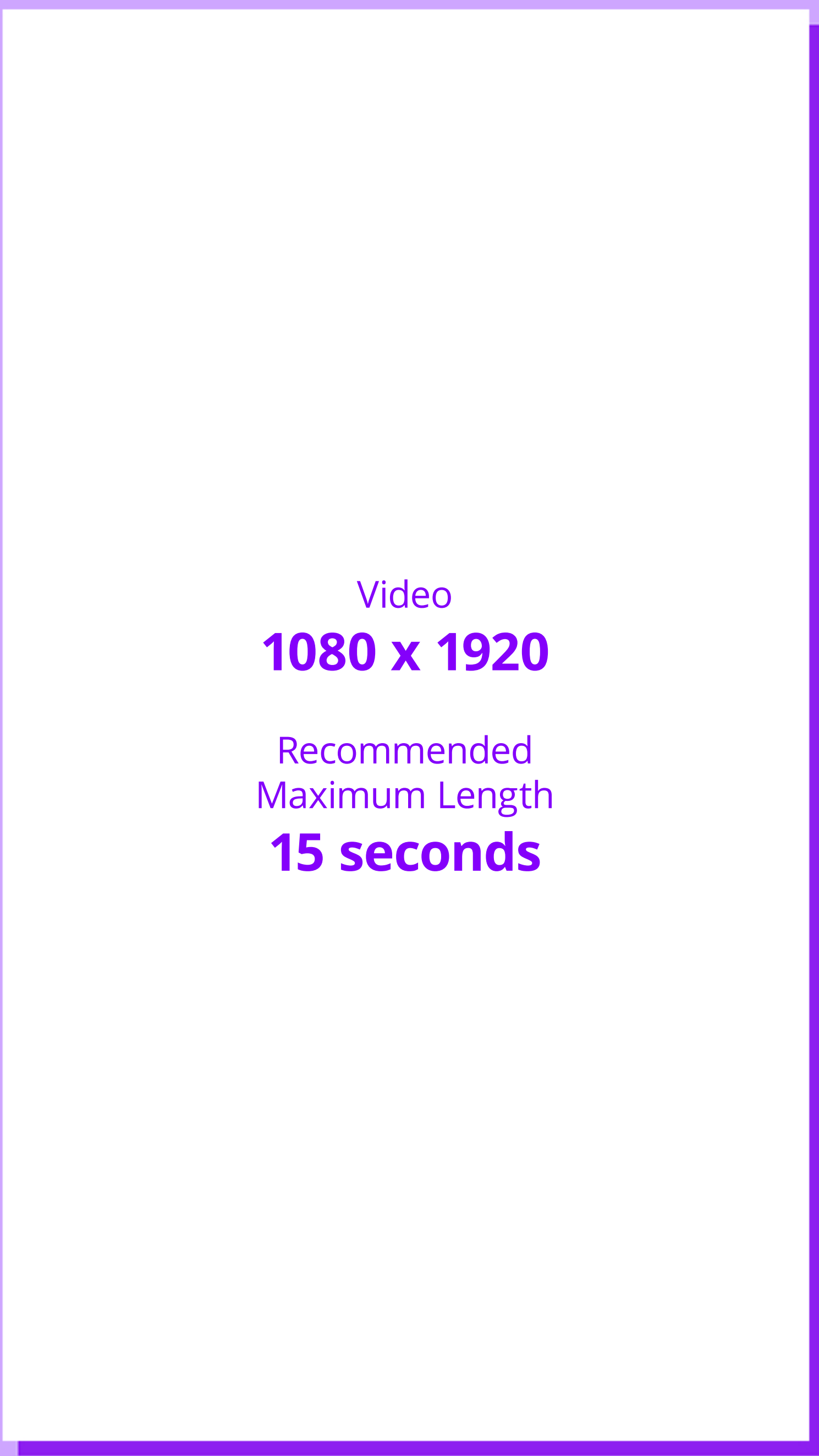
2021



Profile Content



← Profile Photo
200 x 200



Video
1080 x 1920
Recommended
Maximum Length
15 seconds



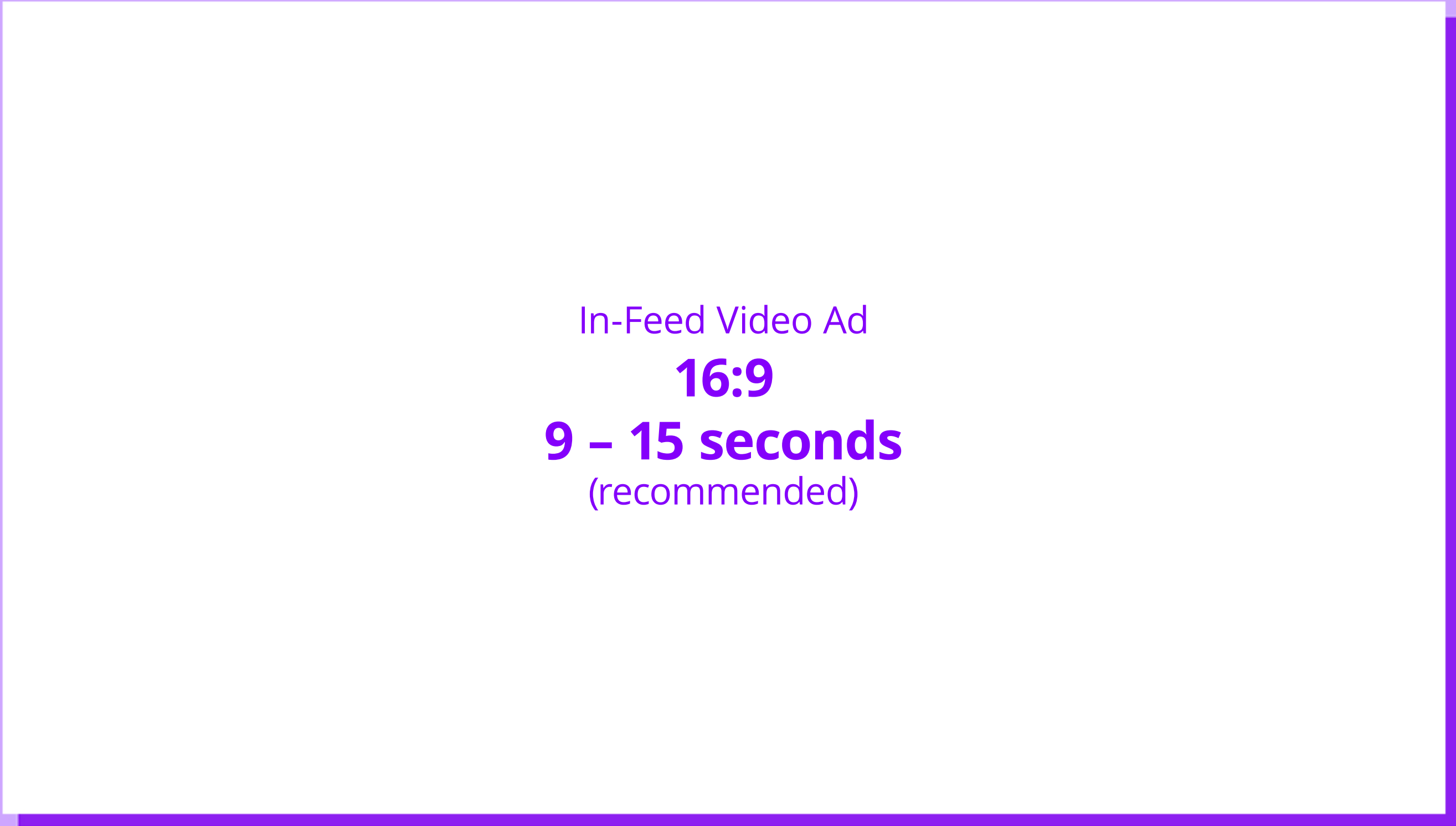
Ad Content



In-Feed Ad Display Image
1:1



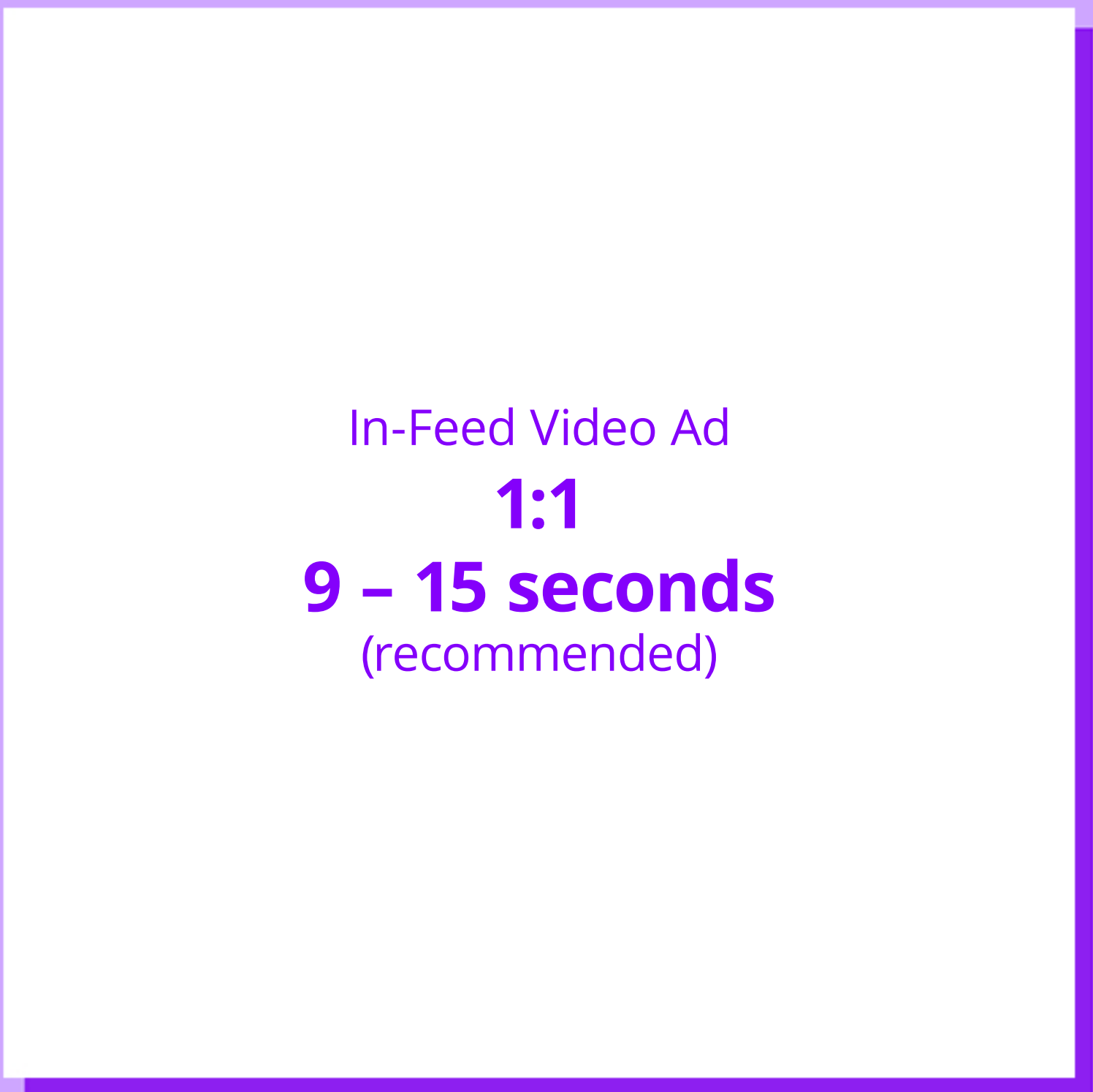
Video Ad Content



In-Feed Video Ad
16:9
9 – 15 seconds
(recommended)



In-Feed Video Ad
9:16
9 – 15 seconds
(recommended)



In-Feed Video Ad
1:1
9 – 15 seconds
(recommended)