



Recommended TWITTER IMAGE SIZES

2021



Profile Content



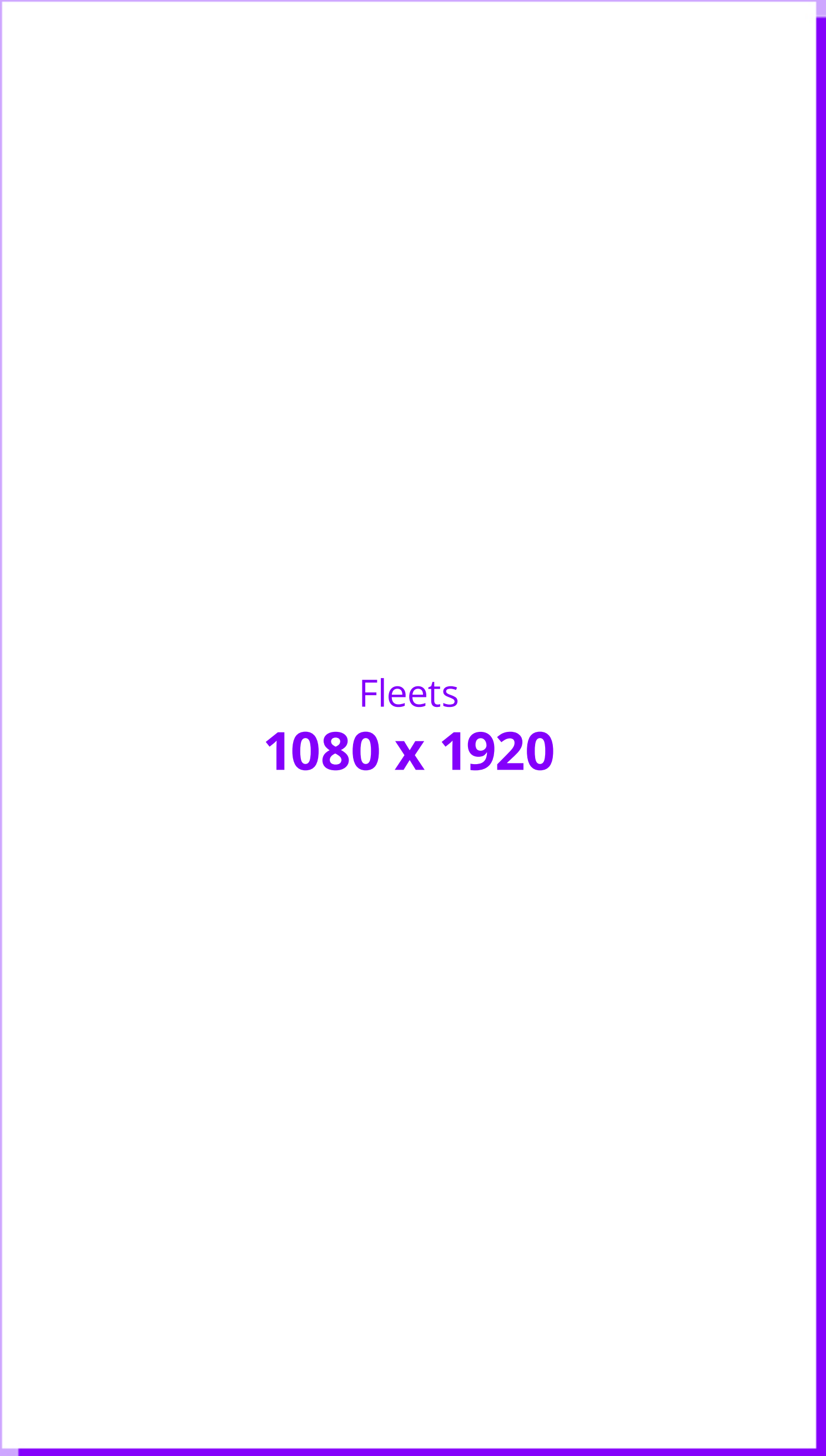
←
Profile Picture
400 x 400



Header Image
1500 x 500



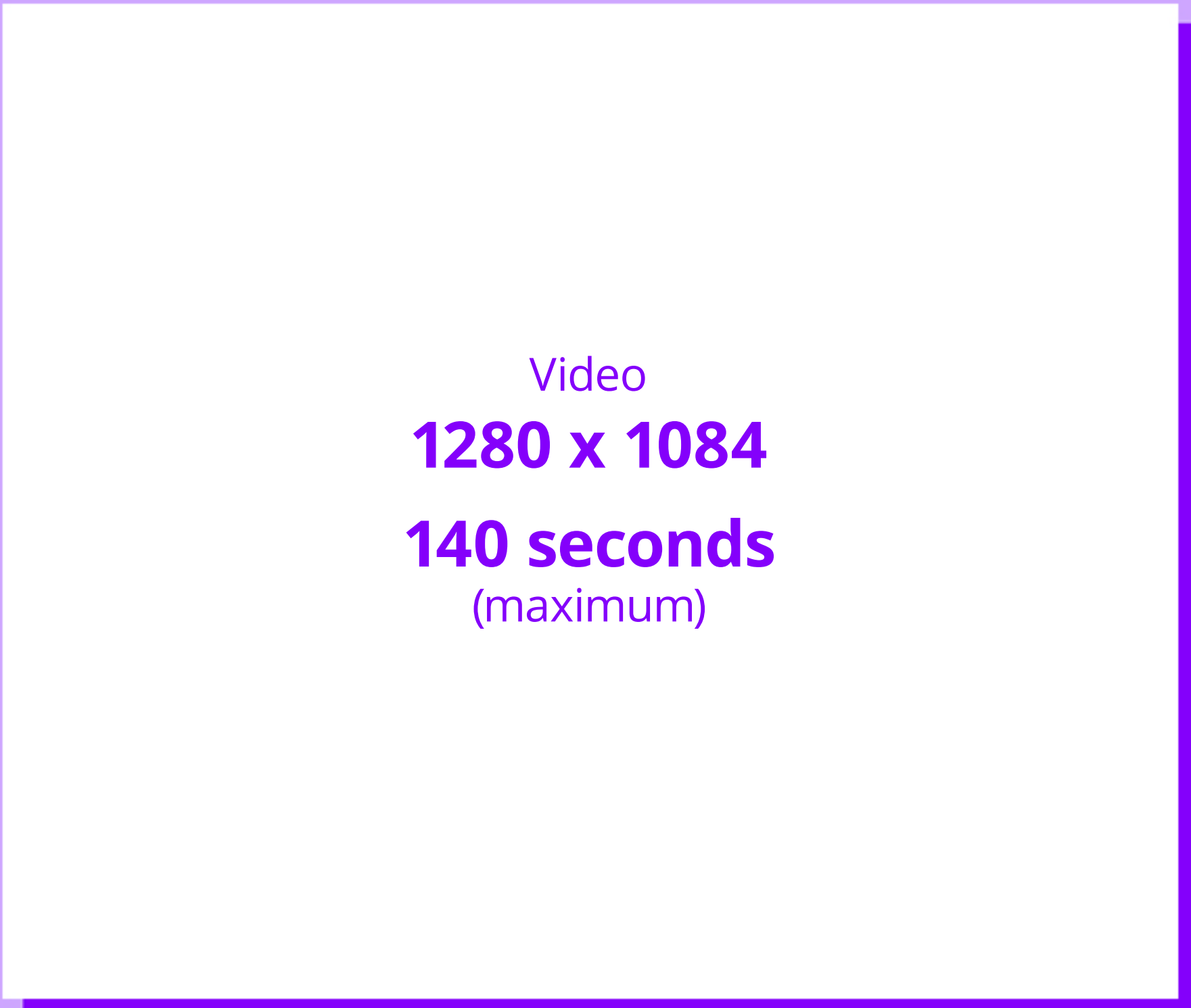
←
Card Image (minimum)
120 x 120



Fleets
1080 x 1920



Post Image
1200 x 675



Video
1280 x 1084
140 seconds
(maximum)



Ad Content



Image Ad
(Website Card)
800 x 418



Image Ad
(Direct Message Card)
800 x 418



Image Ad
(Conversation Card)
800 x 418

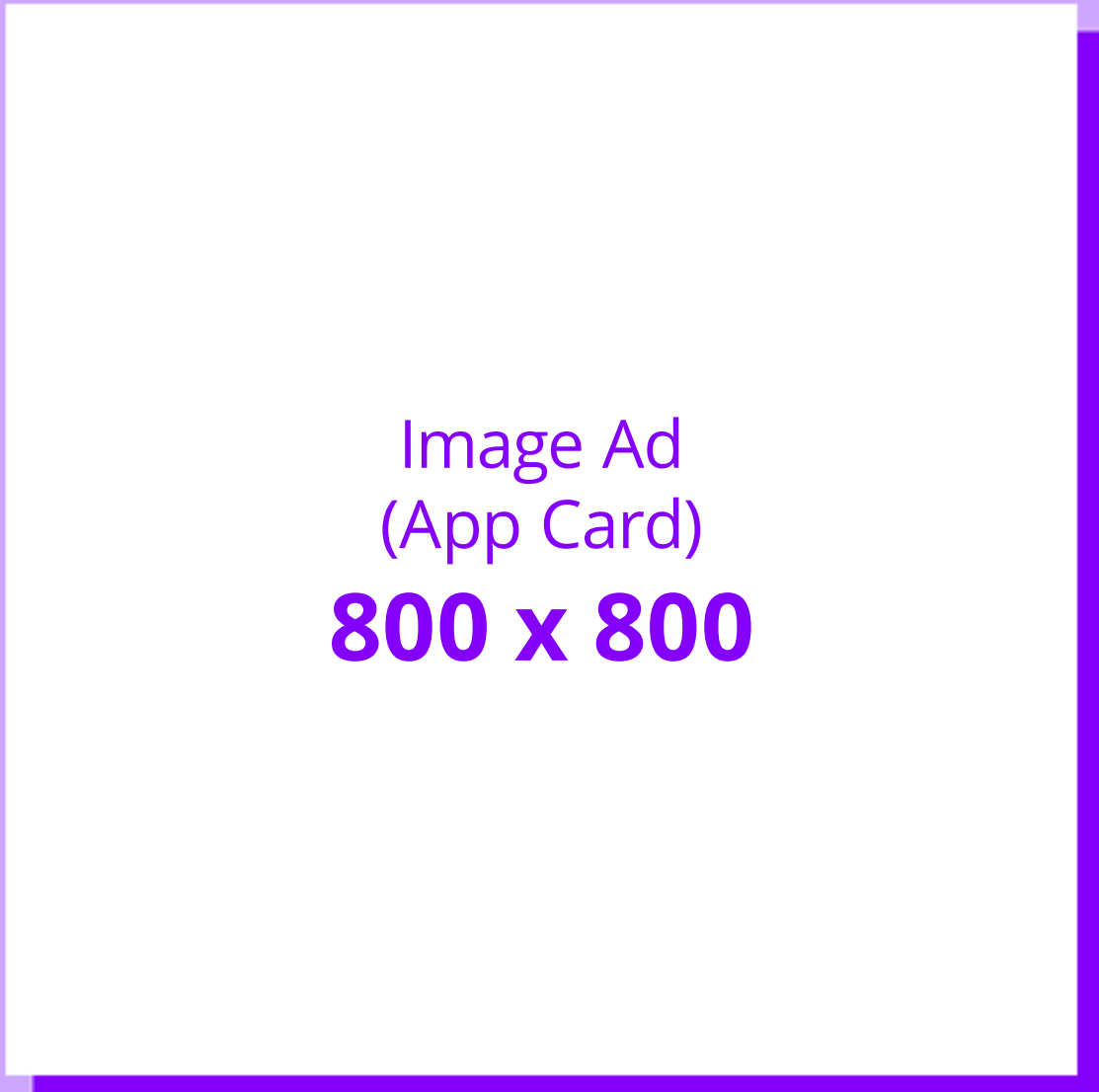


Image Ad
(App Card)
800 x 800

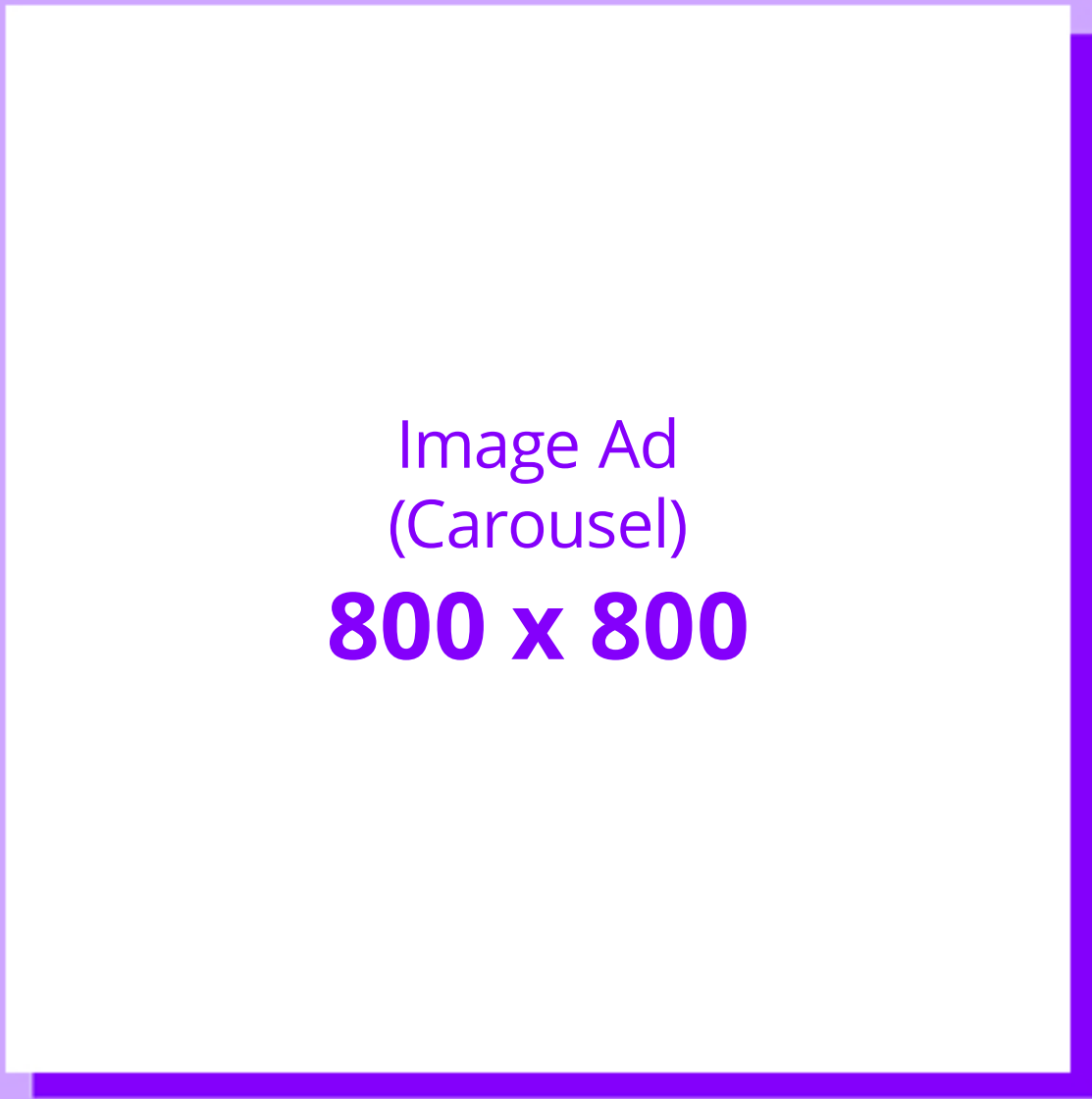
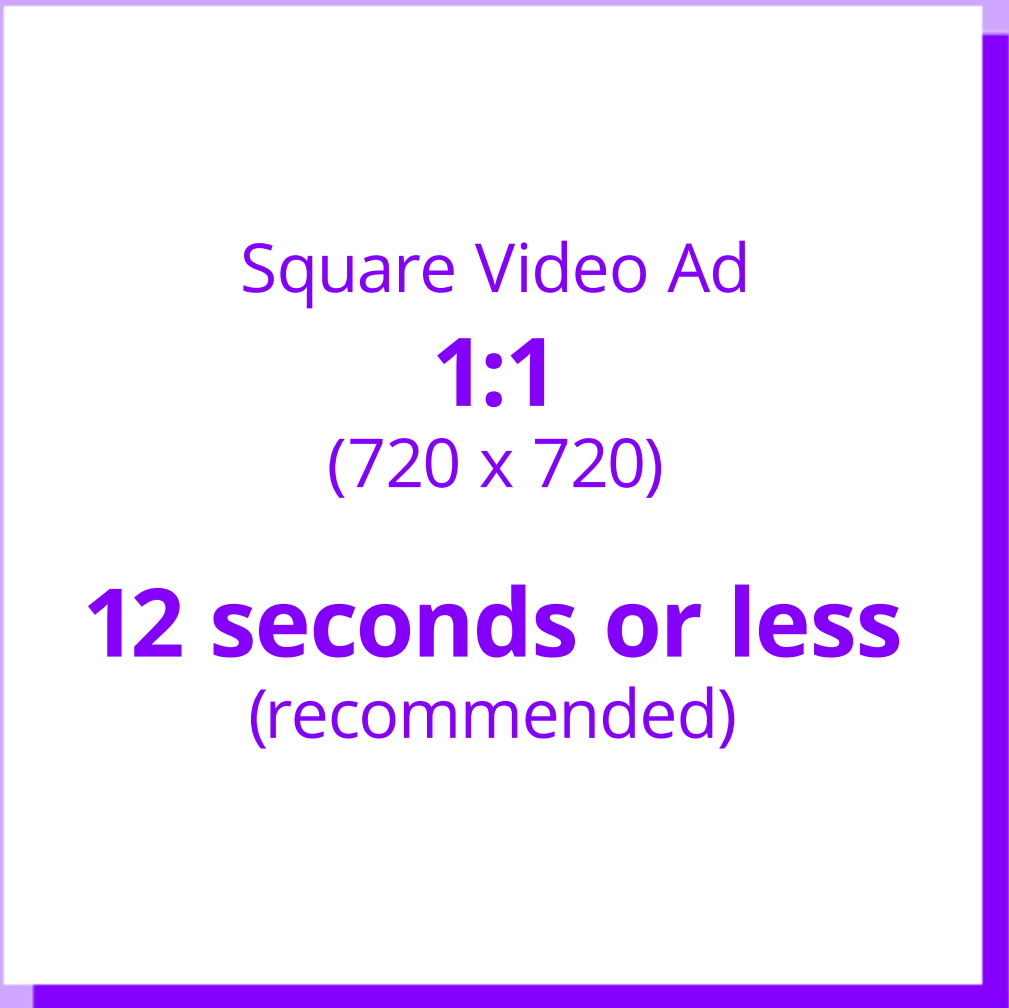


Image Ad
(Carousel)
800 x 800



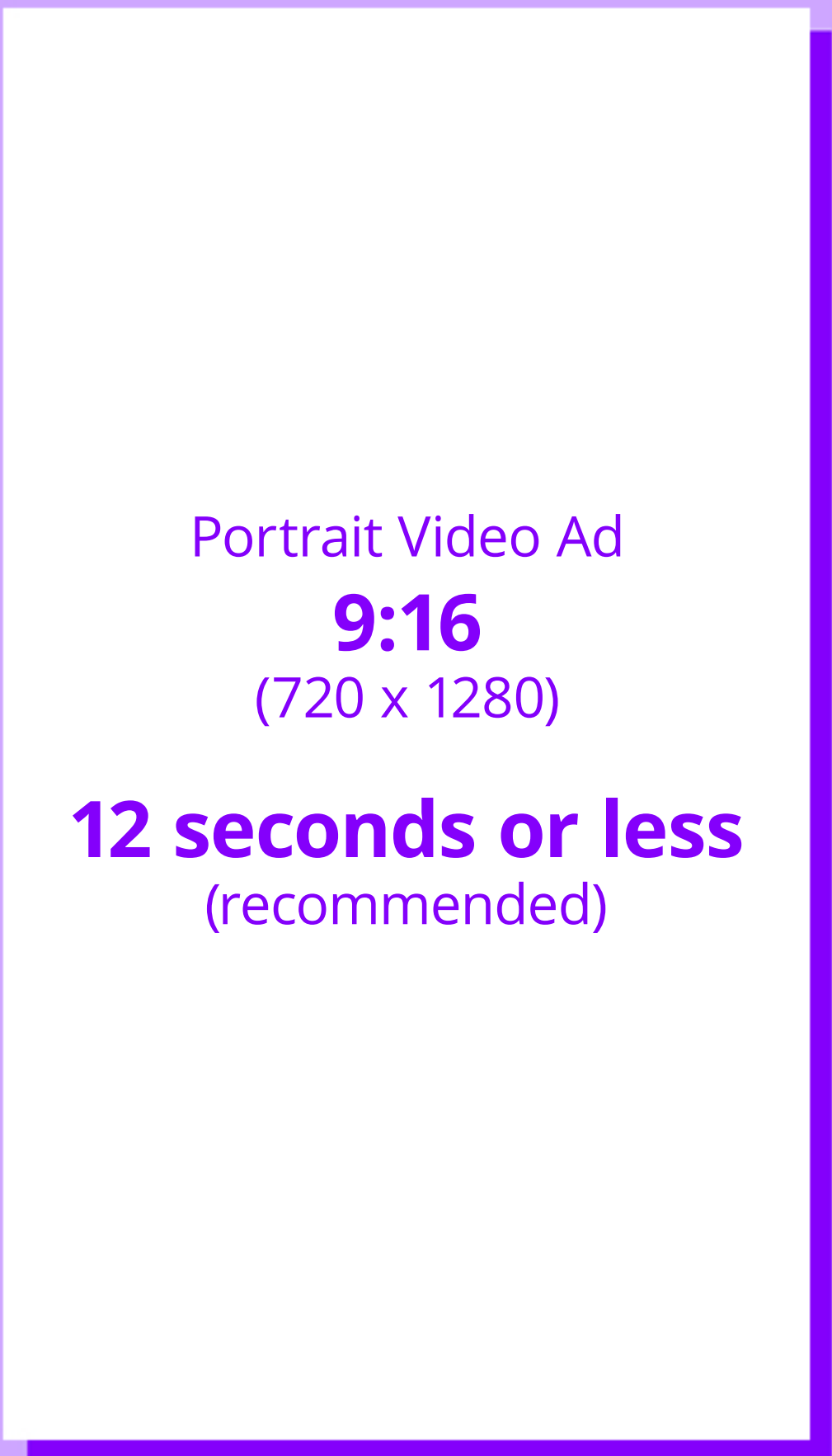
Video Ad Content



Square Video Ad
1:1
(720 x 720)
12 seconds or less
(recommended)



Landscape Video Ad
16:9
(1280 x 720)
12 seconds or less
(recommended)



Portrait Video Ad
9:16
(720 x 1280)
12 seconds or less
(recommended)



Video Ad
Thumbnail Image



**Match the size
of the video**
(recommended)
640 x 360
(minimum)